

Ref : JPSFA/AD/01/2015

Date : 18th May 2015

TO OUR VALUED PARTNERS

Re : **Advertisement Space in JPSFA 23rd Anniversary Souvenir Programme**

Johor Ports Shipping and Forwarding Association (JPSFA) will celebrate its 23rd

Anniversary on the 9th October 2015 (Friday) at the Grand Straits Garden,Johor Bahru.

To commemorate this occasion, the Organizing Committee will produce a Souvenir Programme. We therefore seek your kind sponsorship to advertise your company’s services in this Souvenir Programme which will reach out to the industry’s leaders and players in Malaysia.

Additionally, your company’s advertisement will also be aired on the night of the

 dinner prior to the commencement of the dinner proper.

We look forward to your kind support to make this major event a success.

Thanking you most kindly for the sponsorship.

Yours faithfully,



Michael Cheah

President

Date :

Attn: Mr. Michael Cheah

Dear Sir,

In response to your letter, we are pleased to place an advertisement in your Souvenir Programme as follows:

1. RM 5000.00 (Back cover colour) + 5 Dinner seats
2. RM 3,000.00 (Inside Front cover colour / Inside Back cover colour) + 3 Dinner seats
3. RM 1,000.00 (Full page colour) + 1 Dinner seats
4. RM 500.00 (Half page colour)

(Please delete whichever not applicable)

We enclosed a cheque for ……………………………………………… made out in favor of ***Johor Ports Shipping and Forwarding Association*** being payment for the above advertisement.

Thank you.

Yours faithfully,

Name & Signature ……………………………………………………….

Company Name & Stamp ……………………………………………………….

Contact person & tel. no. ……………………………………………………….